

Preise in Schweizer Franken, Inserategrössen richten sich an den Gestaltungsraster

| | 52 | 108 | 164 | 220 |
|-----|--------|--------|---------|---------|
| 10 | 16.00 | 32.00 | 48.00 | 64.00 |
| 23 | 36.80 | 73.60 | 110.40 | 147.20 |
| 36 | 57.60 | 115.20 | 172.80 | 230.40 |
| 49 | 78.40 | 156.80 | 235.20 | 313.60 |
| 62 | 99.20 | 198.40 | 297.60 | 396.80 |
| 75 | 120.00 | 240.00 | 360.00 | 480.00 |
| 88 | 140.80 | 281.60 | 422.40 | 563.20 |
| 101 | 161.60 | 323.20 | 484.80 | 646.40 |
| 114 | 182.40 | 364.80 | 547.20 | 729.60 |
| 127 | 203.20 | 406.40 | 609.60 | 812.80 |
| 140 | 224.00 | 448.00 | 672.00 | 896.00 |
| 153 | 244.80 | 489.60 | 734.40 | 979.20 |
| 166 | 265.60 | 531.20 | 796.80 | 1062.40 |
| 179 | 286.40 | 572.80 | 859.20 | 1145.60 |
| 192 | 307.20 | 614.40 | 921.60 | 1228.80 |
| 205 | 328.00 | 656.00 | 984.00 | 1312.00 |
| 218 | 348.80 | 697.60 | 1046.40 | 1395.20 |
| 231 | 369.60 | 739.20 | 1108.80 | 1478.40 |
| 244 | 390.40 | 780.80 | 1171.20 | 1561.60 |
| 257 | 411.20 | 822.40 | 1233.60 | 1644.80 |
| 270 | 432.00 | 864.00 | 1296.00 | 1728.00 |
| 283 | 452.80 | 905.60 | 1358.40 | 1811.20 |
| 296 | 473.60 | 947.20 | 1420.80 | 1894.40 |

Beispiel Inserat farbig 3-spaltig, Inseratepreis Fr. 547.20

| | 52 | 108 | 164 | 220 | |
|-----|--------|--------|---------|---------------|--------|
| 10 | | | | 64.00 | |
| 23 | | | | 147.20 | |
| 36 | | | | 230.40 | |
| 49 | | | | 313.60 | |
| 62 | | | | 396.80 | |
| 75 | | | | 480.00 | |
| 88 | | | | 563.20 | |
| 101 | | | | 646.40 | |
| 114 | | | | 547.20 | 729.60 |
| 127 | | | | 203.20 | 406.40 |
| 140 | 224.00 | 448.00 | 672.00 | 896.00 | |
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